

66th Annual PHRA Conference & Exhibition

October 7 - 8th, 2014

Building Excellence in HR:
Strategic Alignment & Integration

DoubleTree by Hilton - Green Tree
500 Mansfield Ave, Pittsburgh, PA 15205

APPROVED for 10 HRCI Recertification Credits
9 Business (SPHR) Credits

PHRA Members: \$389

Non Members: \$429

The PHRA Annual Conference provides proven, comprehensive learning that will boost your professional and personal potential whether you are new to the HR profession, hoping to supplement your workplace experience with strategic and tactical education, or seeking to increase your competencies for career growth.

Keynote Presentations:

Day 1 Keynote: Angela Cinefro, Chief Human Resources Officer of Clarity Solution Group
We're Aligned: How Analytics Can Optimize the People Office

General Session Special: Elissa Ashwood, Founder and CEO of Truly Accomplished
The 3 Surprising Innovation Skills The CEOs Wish You Had

Day 2 Keynote: Dr. Shirley Davis, President, SDS Enterprises, LLC
Energize and Engage: How Inclusion Supercharges Employee Satisfaction and Performance

Closing Keynote: Mike Aitken, Vice President of Government Affairs, SHRM
HR Public Policy: The 113th Congress and the Second-Term Obama Administration

Conference Highlights:

- Networking Social Raffle Gifts: iPad and Kindle sponsored by Sentric, Penguins game tickets sponsored by Babst Calland, and more!
- Grow in your profession by meeting other like-minded individuals that share the same challenges.
- Increase engagement levels in your organization.
- Use innovative assessment tools to help you make the best decisions.
- Stay ahead of state and federal regulations.
- Our Exhibit Hall is vast and exciting offering exceptional solutions for your HR Challenges helping you to get the most out of your professional network.
- Hear inspiring perspectives from speakers that will help you to understand how you and your role in HR impacts the world every day.