



17 Different Revenue Streams

Keynotes

Licensing

**Academies/
Mastery
Courses**

**Training
Programs**

**Leadership
Coaching
Programs**

Merch



Dr. Shirley Davis
The Success Doctor

**Follow-up
Webinar**

Books

**Brain
Dates/
Consulting**

E-Learning

**Membership
/
Subscription**

**Train-the-
Trainer
Programs**



**Referral
Program**

**Customized
Toolkits**

**Strategic
Partnership
/ Alliances**

**LinkedIn
Course**

**RFPs /
Long-Term
Contracts**
