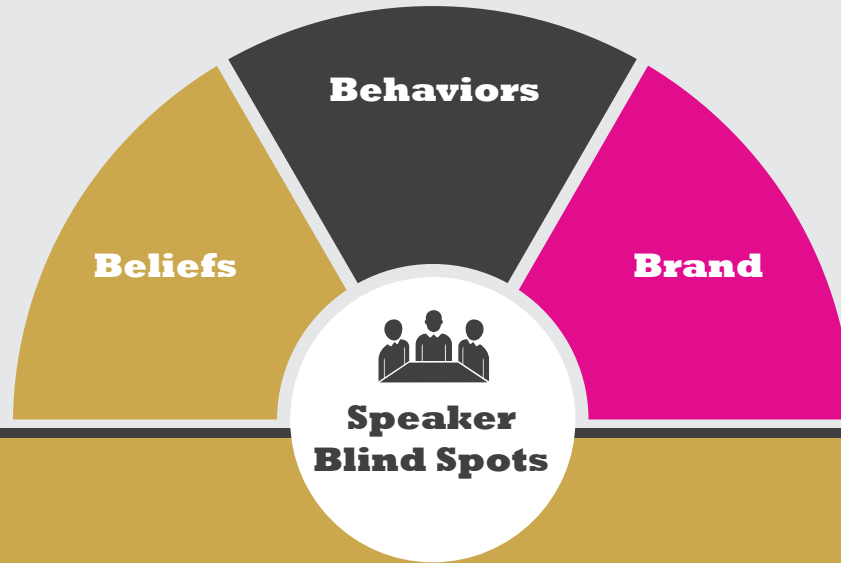


Speaker Blind Spots That Can Cost You Business



Strategies for Building More Culturally Competent Presentations

START WITH SELF and acknowledge your own biases.

Take the Implicit Association Test by Harvard University to identify your blind spots. Also pay attention to the feedback and comments that may come from attendees, clients, and colleagues.

PRACTICE INTELLECTUAL HUMILITY.

Recognize that the things you believe might in fact be wrong. Be willing to turn some of your exclamation points into question marks.

BURST YOUR BUBBLE by expanding your network and exposing yourself to “others.”

The more you surround yourself with people who look, think, and believe differently from you, the more culturally aware you become.



SAY THE SILENT PART OUT LOUD - read your presentations out loud.

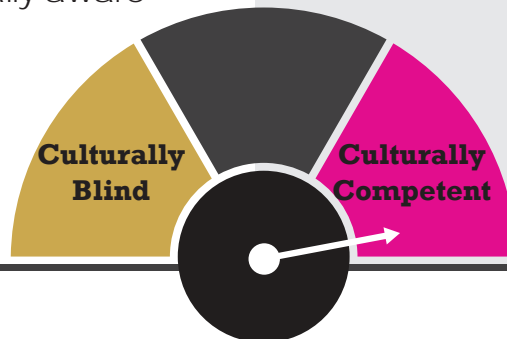
What we intend to convey in our written word may sound a lot different when spoken.

DON'T DEFEND, OBJECT, OR JUSTIFY - we all make mistakes.

If you happen to say or write something that offends someone and they bring that to your attention, gracefully accept the correction. Say thank you and make an adjustment.

STAY IN YOUR LANE - current events may not be your current expertise.

Just because a particular issue is the hot topic doesn't mean that you should be speaking about it. Stay within your expertise.



Dr. Shirley Davis, President
SDS Global Enterprises, Inc.
www.drshirleydavis.com
shirley@sdsglobalenterprises.com

Kelly Charles Collins, Esq., President
HR Legally Speaking, LLC
www.kellycharlescollins.com
kelly@kellycharlescollins.com

